
Department of Commerce
Pavanatma College, Murickassery
Idukki-685604

Curriculum Framework



Table of Contents

1	Dimensions and Methodology of Business Studies	1
1.1	Course Overview	1
1.2	Curriculum Structure	2
1.3	Evaluation Methods	2
1.4	Course Outcome	3
1.5	CO – PO Mapping	3
1.6	CO – PSO Mapping	3
2	Financial Accounting-1	4
2.1	Course Overview	4
2.2	Curriculum Structure	5
2.3	Evaluation Methods	5
2.4	Course Outcome	6
2.5	CO – PO Mapping	6
2.6	CO – PSO Mapping	7
3	Corporate Regulations and Administration	8
3.1	Course Overview	8
3.2	Curriculum Structure	9
3.3	Evaluation Methods	9

3.4	Course Outcome	10
3.5	CO – PO Mapping	10
3.6	CO – PSO Mapping	11
4	Banking and Insurance	12
4.1	Course Overview	12
4.2	Curriculum Structure	13
4.3	Evaluation Methods	13
4.4	Course Outcome	14
4.5	CO – PO Mapping	14
4.6	CO – PSO Mapping	15
5	Financial Accounting-2	16
5.1	Course Overview	16
5.2	Curriculum Structure	17
5.3	Evaluation Methods	17
5.4	Course Outcome	18
5.5	CO – PO Mapping	18
5.6	CO – PSO Mapping	19
6	Businesses Regulatory Framework	20
6.1	Course Overview	20
6.2	Curriculum Structure	21
6.3	Evaluation Methods	21
6.4	Course Outcome	22
6.5	CO – PO Mapping	22
6.6	CO – PSO Mapping	23
7	Business Management	24
7.1	Course Overview	24
7.2	Curriculum Structure	25

7.3	Evaluation Methods	25
7.4	Course Outcome	26
7.5	CO – PO Mapping	26
7.6	CO – PSO Mapping	27
8	Principles of Business Decisions	28
8.1	Course Overview	28
8.2	Curriculum Structure	29
8.3	Evaluation Methods	29
8.4	Course Outcome	30
8.5	CO – PO Mapping	30
8.6	CO – PSO Mapping	31
9	Corporate Accounting 1	32
9.1	Course Overview	32
9.2	Curriculum Structure	33
9.3	Evaluation Methods	33
9.4	Course Outcome	34
9.5	CO – PO Mapping	34
9.6	CO – PSO Mapping	34
10	Quantitative Techniques for Business	35
10.1	Course Overview	35
10.2	Curriculum Structure	36
10.3	Evaluation Methods	36
10.4	Course Outcome	37
10.5	CO – PO Mapping	37
10.6	CO – PSO Mapping	37
11	Financial Markets and Operations	38
11.1	Course Overview	38

11.2 Curriculum Structure	39
11.3 Evaluation Methods	39
11.4 Course Outcome	40
11.5 CO – PO Mapping	40
11.6 CO – PSO Mapping	41
12 Marketing Management	42
12.1 Course Overview	42
12.2 Curriculum Structure	43
12.3 Evaluation Methods	43
12.4 Course Outcome	44
12.5 CO – PO Mapping	44
12.6 CO – PSO Mapping	44
13 Goods and Services Tax	45
13.1 Course Overview	45
13.2 Curriculum Structure	46
13.3 Evaluation Methods	46
13.4 Course Outcome	47
13.5 CO – PO Mapping	47
13.6 CO – PSO Mapping	48
14 Corporate Accounting 2	49
14.1 Course Overview	49
14.2 Curriculum Structure	50
14.3 Evaluation Methods	50
14.4 Course Outcome	51
14.5 CO – PO Mapping	51
14.6 CO – PSO Mapping	52

15 Quantitative Techniques for Business	53
15.1 Course Overview	53
15.2 Curriculum Structure	54
15.3 Evaluation Methods	54
15.4 Course Outcome	54
15.5 CO – PO Mapping	55
15.6 CO – PSO Mapping	55
16 Entrepreneurship Development and Project Management	56
16.1 Course Overview	56
16.2 Curriculum Structure	57
16.3 Evaluation Methods	57
16.4 Course Outcome	58
16.5 CO – PO Mapping	58
16.6 CO – PSO Mapping	59
17 Financial Services	60
17.1 Course Overview	60
17.2 Curriculum Structure	61
17.3 Evaluation Methods	61
17.4 Course Outcome	62
17.5 CO – PO Mapping	62
17.6 CO – PSO Mapping	63
18 Cost Accounting-1	64
18.1 Course Overview	64
18.2 Curriculum Structure	65
18.3 Evaluation Methods	65
18.4 Course Outcome	66
18.5 CO – PO Mapping	66

18.6 CO – PSO Mapping	67
19 Environment Management and Human Rights	68
19.1 Course Overview	68
19.2 Curriculum Structure	69
19.3 Evaluation Methods	69
19.4 Course Outcome	70
19.5 CO – PO Mapping	70
19.6 CO – PSO Mapping	71
20 Financial Management	72
20.1 Course Overview	72
20.2 Curriculum Structure	73
20.3 Evaluation Methods	73
20.4 Course Outcome	74
20.5 CO – PO Mapping	74
20.6 CO – PSO Mapping	75
21 Finance and Taxation- Income Tax- I	76
21.1 Course Overview	76
21.2 Curriculum Structure	77
21.3 Evaluation Methods	77
21.4 Course Outcome	78
21.5 CO – PO Mapping	78
21.6 CO – PSO Mapping	79
22 Fundamentals of Accounting	80
22.1 Course Overview	80
22.2 Curriculum Structure	81
22.3 Evaluation Methods	81
22.4 Course Outcome	81

22.5 CO – PO Mapping	82
22.6 CO – PSO Mapping	82
23 Cost Accounting-2	83
23.1 Course Overview	83
23.2 Curriculum Structure	84
23.3 Evaluation Methods	84
23.4 Course Outcome	85
23.5 CO – PO Mapping	85
23.6 CO – PSO Mapping	85
24 Advertisements and Sales Management	86
24.1 Course Overview	86
24.2 Curriculum Structure	87
24.3 Evaluation Methods	87
24.4 Course Outcome	88
24.5 CO – PO Mapping	88
24.6 CO – PSO Mapping	89
25 Auditing and Assurance	90
25.1 Course Overview	90
25.2 Curriculum Structure	91
25.3 Evaluation Methods	91
25.4 Course Outcome	92
25.5 CO – PO Mapping	92
25.6 CO – PSO Mapping	93
26 Management Accounting	94
26.1 Course Overview	94
26.2 Curriculum Structure	95
26.3 Evaluation Methods	95

26.4 Course Outcome	96
26.5 CO – PO Mapping	96
26.6 CO – PSO Mapping	97
27 Finance and Taxation- Income Tax- II	98
27.1 Course Overview	98
27.2 Curriculum Structure	99
27.3 Evaluation Methods	99
27.4 Course Outcome	99
27.5 CO – PO Mapping	100
27.6 CO – PSO Mapping	100
28 Specialised Accounting	101
28.1 Course Overview	101
28.2 Curriculum Structure	102
28.3 Evaluation Methods	102
28.4 Course Outcome	103
28.5 CO – PO Mapping	103
28.6 CO – PSO Mapping	104
29 Organisational Behaviour	105
29.1 Course Overview	105
29.2 Curriculum Structure	106
29.3 Evaluation Methods	106
29.4 Course Outcome	107
29.5 CO – PO Mapping	107
29.6 CO – PSO Mapping	107
30 Marketing Management	108
30.1 Course Overview	108
30.2 Curriculum Structure	109

30.3 Evaluation Methods	109
30.4 Course Outcome	110
30.5 CO – PO Mapping	110
30.6 CO – PSO Mapping	111
31 Management Optimisation Techniques	112
31.1 Course Overview	112
31.2 Curriculum Structure	113
31.3 Evaluation Methods	113
31.4 Course Outcome	114
31.5 CO – PO Mapping	114
31.6 CO – PSO Mapping	115
32 Methodology for Social Science Research	116
32.1 Course Overview	116
32.2 Curriculum Structure	117
32.3 Evaluation Methods	117
32.4 Course Outcome	118
32.5 CO – PO Mapping	118
32.6 CO – PSO Mapping	119
33 Advanced Corporate Accounting	120
33.1 Course Overview	120
33.2 Curriculum Structure	121
33.3 Evaluation Methods	121
33.4 Course Outcome	122
33.5 CO – PO Mapping	122
33.6 CO – PSO Mapping	123
34 Human Resource Management	124
34.1 Course Overview	124

34.2 Curriculum Structure	125
34.3 Evaluation Methods	125
34.4 Course Outcome	126
34.5 CO – PO Mapping	126
34.6 CO – PSO Mapping	126
35 International Business and Finance	127
35.1 Course Overview	127
35.2 Curriculum Structure	128
35.3 Evaluation Methods	128
35.4 Course Outcome	129
35.5 CO – PO Mapping	129
35.6 CO – PSO Mapping	130
36 Quantitative Techniques	131
36.1 Course Overview	131
36.2 Curriculum Structure	132
36.3 Evaluation Methods	132
36.4 Course Outcome	133
36.5 CO – PO Mapping	133
36.6 CO – PSO Mapping	134
37 Strategic Management	135
37.1 Course Overview	135
37.2 Curriculum Structure	136
37.3 Evaluation Methods	136
37.4 Course Outcome	137
37.5 CO – PO Mapping	137
37.6 CO – PSO Mapping	138

38 Management Accounting	139
38.1 Course Overview	139
38.2 Curriculum Structure	140
38.3 Evaluation Methods	140
38.4 Course Outcome	141
38.5 CO – PO Mapping	141
38.6 CO – PSO Mapping	142
39 Direct Taxes-Law and Practice	143
39.1 Course Overview	143
39.2 Curriculum Structure	144
39.3 Evaluation Methods	144
39.4 Course Outcome	145
39.5 CO – PO Mapping	145
39.6 CO – PSO Mapping	145
40 International Business	146
40.1 Course Overview	146
40.2 Curriculum Structure	147
40.3 Evaluation Methods	147
40.4 Course Outcome	148
40.5 CO – PO Mapping	148
40.6 CO – PSO Mapping	149
41 Corporate Governance	150
41.1 Course Overview	150
41.2 Curriculum Structure	151
41.3 Evaluation Methods	151
41.4 Course Outcome	152
41.5 CO – PO Mapping	152

41.6 CO – PSO Mapping	152
42 Business Environment	153
42.1 Course Overview	153
42.2 Curriculum Structure	154
42.3 Evaluation Methods	154
42.4 Course Outcome	155
42.5 CO – PO Mapping	155
42.6 CO – PSO Mapping	156
43 Advanced Cost Accounting	157
43.1 Course Overview	157
43.2 Curriculum Structure	158
43.3 Evaluation Methods	158
43.4 Course Outcome	159
43.5 CO – PO Mapping	159
43.6 CO – PSO Mapping	160
44 Direct taxes - Assessment and Procedures	161
44.1 Course Overview	161
44.2 Curriculum Structure	162
44.3 Evaluation Methods	162
44.4 Course Outcome	163
44.5 CO – PO Mapping	163
44.6 CO – PSO Mapping	164
45 International Finance	165
45.1 Course Overview	165
45.2 Curriculum Structure	166
45.3 Evaluation Methods	166
45.4 Course Outcome	167

45.5 CO – PO Mapping	167
45.6 CO – PSO Mapping	167
46 Financial Markets and Derivatives	168
46.1 Course Overview	168
46.2 Curriculum Structure	169
46.3 Evaluation Methods	169
46.4 Course Outcome	170
46.5 CO – PO Mapping	170
46.6 CO – PSO Mapping	171
47 Security Analysis and Portfolio Management	172
47.1 Course Overview	172
47.2 Curriculum Structure	173
47.3 Evaluation Methods	173
47.4 Course Outcome	173
47.5 CO – PO Mapping	174
47.6 CO – PSO Mapping	174
48 Project(P)	175
48.1 Course Overview	175
48.2 Evaluation Methods	176
48.3 Course Outcome	176
48.4 CO – PO Mapping	176
48.5 CO – PSO Mapping	177
49 Viva(P)	178
49.1 Course Overview	178
49.2 Evaluation Methods	179
49.3 Course Outcome	179
49.4 CO – PO Mapping	179



Dimensions and Methodology of Business Studies

1.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CO1CRT01
4	Credit	2
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	54
9	Hours per Week	3
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

1.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Business and Environment	Chalk and talk, ICT	10
2	Business in India	Chalk and talk	10
3	Technology Integration in Business	Chalk and talk	14
4	Business Ethics	Chalk and talk	10
5	Business Ethics	Chalk and talk	10

1.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

1.4 Course Outcome

CO-1	To understand business and its role in society
CO-2	To have an understanding of Business ethics and CSR
CO-3	To familiarise Technology integration in business
CO-4	To comprehend the business environment and various dimensions
CO-5	To introduce the importance and fundamentals of business research

1.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	0	0	0	0	3	3	0	0	0	0
CO-2	0	0	3	0	2	0	0	0	1	0
CO-3	2	0	0	0	3	2	0	0	3	0
CO-4	3	0	0	0	3	0	0	0	0	0
CO-5	2	1	2	0	0	2	0	0	1	0

1.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	2	2	3	3	2	2
CO-2	3	2	1	2	3	2
CO-3	2	3	1	2	3	1
CO-4	3	2	1	2	3	1
CO-5	1	2	3	3	2	2

Financial Accounting-1

2.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CO1CRT02
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

2.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Preparation of financial statements	Chalk and talk	20
2	Accounting of incomplete records	Chalk and talk	10
3	Royalty Accounts	Chalk and talk	10
4	Accounting for consignment	Chalk and talk	10
5	Farm Accounts	Chalk and talk	10

2.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

2.4 Course Outcome

CO-1	Be able to prepare financial statements in accordance with appropriate standards.
CO-2	Be able to acquire knowledge about single entry system of accounting
CO-3	Be able to prepare royalty accounts
CO-4	Be able to know in detail the preparation of accounting for consignment
CO-5	Be able to know in detail the preparation of farm account

2.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	2	1	3	2	1	3	2	3	2	2
CO-2	2	3	2	1	2	2	2	2	3	1
CO-3	2	3	2	2	1	2	3	1	2	3
CO-4	2	1	2	3	2	1	2	2	1	2
CO-5	3	1	2	2	1	3	3	1	1	1

2.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	3	3	2	2	1
CO-2	2	3	2	2	1	3
CO-3	1	3	2	2	1	2
CO-4	1	3	1	2	3	2
CO-5	2	2	1	1	1	1

Corporate Regulations and Administration

3.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CO1CRT03
4	Credit	3
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	72
9	Hours per Week	4
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

3.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Company	Chalk and talk, ICT	10
2	Promotiona and formation of a company	Chalk and talk ,ICT	12
3	Share capital	Chalk and talk	15
4	Membership in company and meetings	Chalk and talk	20
5	Winding up	Chalk and talk	15

3.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

3.4 Course Outcome

CO-1	To make the students understand about corporate law prevailing in the country
CO-2	To equip the students with proper knowledge about the different stages in the formation of a company.
CO-3	To enable the students to familiarize the various aspects related to share capital of corporate entities.
CO-4	To develop an understanding about the different facets in relation to company membership and company meetings for governance and administration
CO-5	To give students an understanding of the principles and rules connecting with winding up of companies

3.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	1	2	2	3	3	2	2	2	3	3
CO-2	3	1	1	1	3	1	1	3	2	3
CO-3	3	1	1	2	2	1	1	1	2	1
CO-4	3	2	3	2	1	3	1	1	2	2
CO-5	3	1	2	2	1	3	3	1	1	1

3.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	0	0	0	3	0	0
CO-2	3	0	0	0	0	0
CO-3	0	0	0	0	0	3
CO-4	0	0	3	0	0	0
CO-5	0	0	0	0	0	0

Banking and Insurance

4.1 Course Overview

1	Course	Complementary
2	Course Type	Theory
3	Course Code	CO1CMT01
4	Credit	3
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	72
9	Hours per Week	4
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

4.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Introduction to Banking	Chalk and talk, ICT	15
2	Innovations and Reforms in Banking	Chalk and talk, ICT	18
3	Banker and Customer	Chalk and talk, ICT	15
4	Insurance	Chalk and talk	9
5	Types of insurance	Chalk and talk	15

4.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

4.4 Course Outcome

CO-1	Students will get knowledge about the historic milestones of banking system
CO-2	Get informed about reforms and innovations in banking sector.
CO-3	Able to get relationships between banker and customer and about negotiable instruments.
CO-4	Get advanced knowledge regarding insurance.
CO-5	Able to get practical aspects of different types of insurance.

4.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	2	1	3	2	1	3	2	3	2	2
CO-2	2	3	2	1	2	2	2	2	3	1
CO-3	2	3	2	2	1	2	3	1	2	3
CO-4	2	1	2	3	2	1	2	2	1	2
CO-5	2	3	1	2	2	1	2	1	2	3

4.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	2	1	3	2	1	3
CO-2	2	3	2	1	2	2
CO-3	2	3	2	2	1	2
CO-4	2	1	2	3	2	1
CO-5	2	3	1	2	2	1

Financial Accounting-2

5.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CO2CRT04
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

5.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Accounting for hire purchase	Chalk and talk	25
2	Branch accounts	Chalk and talk	20
3	departmental Accounts	Chalk and talk	10
4	Accounting for dissolution of partnership firms	Chalk and talk	25
5	Accountin g standards	Chalk and talk	10

5.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

5.4 Course Outcome

CO-1	Able to understand different aspects of hire purchase system.
CO-2	Be able to acquire knowledge about dealing with branch accounting system
CO-3	Be able to understand various aspects of dealing with departmental accounts system
CO-4	Be able to know how to deal with dissolution of partnership firm.
CO-5	Be able to know the applicability of accounting standards.

5.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	2	2	3	1	2	2	2	1	2
CO-2	3	1	2	2	3	1	1	2	1	2
CO-3	3	1	1	1	3	1	1	2	3	1
CO-4	3	3	1	1	2	3	1	3	3	1
CO-5	1	2	2	1	2	2	1	1	1	1

5.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	2	3	2	3	1	1
CO-2	2	3	2	2	1	1
CO-3	2	3	1	1	2	2
CO-4	2	3	1	1	2	2
CO-5	3	0	0	0	0	0

Businesses Regulatory Framework

6.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CO2CRT05
4	Credit	3
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	72
9	Hours per Week	4
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

6.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Introduction to mercantile law	Chalk and talk	25
2	Special contracts -1	Chalk and talk	15
3	Special contracts -11	Chalk and talk	10
4	Law of agency	Chalk and talk	12
5	sale of goods act,1930	Chalk and talk	10

6.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

6.4 Course Outcome

CO-1	To enable the learners to appreciate the importance of business law to individuals and business organisations and to identify the essential legal principles of law of contract.
CO-2	To provide basic knowledge about Special types of contracts - Bailment and pledge.
CO-3	To energises the learner with basic knowledge about Special types of contracts - Indemnity and guarantee.
CO-4	To equip the students with proper knowledge about the legal maxims of contract of agency.
CO-5	To familiarise the students with proper knowledge about the sale of Goods act 1930

6.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	0	0	0	0	0	0	0	0	0
CO-2	0	0	0	0	0	3	0	0	0	0
CO-3	0	0	0	3	0	0	0	0	0	0
CO-4	0	0	0	0	0	0	0	0	3	0
CO-5	3	0	0	0	0	0	0	0	0	0

6.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	0	0	3	0	0	0
CO-2	0	0	0	3	0	0
CO-3	0	0	0	0	0	3
CO-4	0	3	0	0	0	0
CO-5	0	3	0	0	0	0

Business Management

7.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CO2CRT06
4	Credit	3
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	54
9	Hours per Week	3
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

7.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Management	Chalk and talk	12
2	Planning	Chalk and talk	8
3	Organising and Staffing	Chalk and talk	12
4	Directing	Chalk and talk	12
5	Controlling	Chalk and talk	10

7.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

7.4 Course Outcome

CO-1	Students must be able to grasp with concepts and principles of management.
CO-2	Students must be capable of realising the relevance of Planning in Business and also in daily life.
CO-3	Students should be talented in the structural relations of an organisation.
CO-4	Students should be proficient in various leadership styles and qualities required for a leader.
CO-5	Students should be skilled in various modern management techniques and their applications.

7.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	2	1	3	2	1	3	2	3	2	2
CO-2	2	3	2	1	2	2	2	2	3	1
CO-3	2	3	2	2	1	2	3	1	2	3
CO-4	2	1	2	3	2	1	2	2	1	2
CO-5	2	3	1	2	2	1	2	1	2	3

7.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	2	2	3	3	2	2
CO-2	3	2	1	2	3	2
CO-3	2	3	1	2	3	1
CO-4	3	2	1	2	3	1
CO-5	1	2	3	3	2	2

Principles of Business Decisions

8.1 Course Overview

1	Course	Complementary
2	Course Type	Theory
3	Course Code	CO2CMT02
4	Credit	3
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	72
9	Hours per Week	4
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

8.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Introduction	Chalk and talk	10
2	Demand Theory	Chalk and talk, ICT	20
3	Production Analysis	Chalk and talk, ICT	12
4	Cost Analysis	Chalk and talk, ICT	8
5	Pricing in Different Markets	Chalk and talk, ICT	22

8.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

8.4 Course Outcome

CO-1	To develop understanding on the economic concepts.
CO-2	To get a basic understanding of the business decisions and its process.
CO-3	To familiarise the theories of demand and its forecasting.
CO-4	To develop a sound knowledge about the cost and pricing of products.
CO-5	To develop a sound understanding about the cost and pricing of products.

8.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	2	2	2	2	2	2	2	2	3
CO-2	3	2	1	2	1	2	1	2	1	3
CO-3	3	2	1	2	1	2	1	2	1	3
CO-4	3	2	1	2	1	2	1	2	1	3
CO-5	3	2	1	2	1	2	1	2	1	3

8.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	0	3	3	2	1
CO-2	3	0	2	2	2	1
CO-3	3	0	3	3	2	1
CO-4	3	0	3	3	2	1
CO-5	3	0	3	3	2	1

Corporate Accounting 1

9.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CO3CRT07
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

9.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Accounting for Shares	Chalk and talk, ICT	20
2	Underwriting of Shares and Debentures	Chalk and talk, ICT	10
3	Final Accounts of Joint Stock Companies	Chalk and talk	30
4	Investment Account	Chalk and talk, ICT	15
5	Insurance claims	Chalk and talk	15

9.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

9.4 Course Outcome

CO-1	Able to familiarize with accounting procedures of shares of companies
CO-2	Get acquaint with underwriting accounting.
CO-3	Helps to equip with the finalization of company accounts.
CO-4	Able to get up to date with investment methodology and accounting.
CO-5	Helps to make aware of lodging of Insurance claims.

9.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	2	1	3	2	1	3	2	3	2	2
CO-2	2	3	2	1	2	2	2	2	3	1
CO-3	2	3	2	2	1	2	3	1	2	3
CO-4	2	1	2	3	2	1	2	2	1	2
CO-5	2	3	1	2	2	1	2	1	2	3

9.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	2	2	3	3	2	2
CO-2	3	2	1	2	3	2
CO-3	2	3	1	2	3	1
CO-4	3	2	1	2	3	1
CO-5	1	2	3	3	2	2

Quantitative Techniques for Business

10.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CO3CRT08
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

10.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Introduction to statistics	Chalk and talk	8
2	Statistical survey	Chalk and talk	25
3	Univariate data analysis-1	Chalk and talk	20
4	Univariate data analysis-11	Chalk and talk, ICT	25
5	Interpolation and extrapolation	Chalk and talk	12

10.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

10.4 Course Outcome

CO-1	To familiarizes the concept of statistics
CO-2	To introduce the students about the concept and methods of sampling
CO-3	To provide practical exposure on calculation of measures of central tendency and dispersion
CO-4	To provide practical exposure on calculation of Extrapolation
CO-5	To provide practical exposure on calculation of Interpolation.

10.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	0	0	0	0	3	1	0	0	2	0
CO-2	2	0	0	0	0	2	0	0	0	0
CO-3	0	0	0	3	0	0	0	0	0	3
CO-4	0	0	0	3	0	0	0	0	0	0
CO-5	2	3	1	2	2	1	2	1	2	3

10.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	0	2	2	0	0	0
CO-2	0	0	1	0	3	0
CO-3	3	0	0	0	3	0
CO-4	3	0	0	0	3	0
CO-5	3	0	0	0	3	0

Financial Markets and Operations

11.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CO3CRT09
4	Credit	3
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	72
9	Hours per Week	4
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

11.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Indian Financial System	Chalk and talk	16
2	Primary Market	Chalk and talk, ICT	14
3	Secondary Market	Chalk and talk, ICT	18
4	Mutual Funds	Chalk and talk, ICT	12
5	Derivatives	Chalk and talk	12

11.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

11.4 Course Outcome

CO-1	The students should be familiarised with financial system prevailing in India.
CO-2	The students must be acquainted with the capital market operations in India.
CO-3	The students should be aware of the constitution and benefits of Mutual Fund
CO-4	The students must be provided with the basics of derivative Trading.
CO-5	The students must be acquainted with the money market operations in India.

11.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	2	1	3	2	1	3	2	3	2	2
CO-2	2	3	2	1	2	2	2	2	3	1
CO-3	2	3	2	2	1	2	3	1	2	3
CO-4	2	1	2	3	2	1	2	2	1	2
CO-5	2	1	2	3	2	1	2	2	1	2

11.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	2	2	3	3	2	2
CO-2	3	2	1	2	3	2
CO-3	2	3	1	2	3	1
CO-4	3	2	1	2	3	1
CO-5	2	1	2	3	2	1

Marketing Management

12.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CO3CRT10
4	Credit	3
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	54
9	Hours per Week	3
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

12.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Marketing Management	Chalk and talk, ICT	12
2	Product Mix	Chalk and talk, ICT	12
3	Price Mix	Chalk and talk, ICT	12
4	Physical Distribution Mix	Chalk and talk, ICT	12
5	Recent Trends in Marketing	Chalk and talk	6

12.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

12.4 Course Outcome

CO-1	To develop understanding the concepts of marketing.
CO-2	To get a basic understanding of the product and its pricing.
CO-3	To familiarise the logistics connected with marketing of products and services.
CO-4	To develop sound knowledge and understanding about the recent trends in marketing.
CO-5	To get a basic understanding of the product and its pricing.

12.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	1	1	1	2	3	2	2	1	2
CO-2	3	1	1	1	2	3	2	2	1	2
CO-3	3	1	1	1	2	3	2	2	1	2
CO-4	3	1	1	1	2	3	2	2	1	1
CO-5	3	1	1	1	2	3	2	2	1	1

12.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	2	2	3	2	1
CO-2	3	3	2	3	2	1
CO-3	3	2	2	3	2	1
CO-4	1	1	1	0	1	1
CO-5	1	1	1	0	1	1

Goods and Services Tax**13.1 Course Overview**

1	Course	Optional
2	Course Type	Theory
3	Course Code	CO3OCT01
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

13.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Stages of evolution of GST	Chalk and talk	30
2	Levy and collection of tax	Chalk and talk	20
3	Registration	Chalk and talk	15
4	Assessment	Chalk and talk, ICT	15
5	Appeals	Chalk and talk	10

13.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

13.4 Course Outcome

CO-1	Be able to understand the regime of GST and Pre and post GST economy and to comprehend the principles of GST and objective of taxation and
CO-2	Be able to know the incidence and imposing of GST on the different dealers in the market oriented economy
CO-3	Be able to recognise the time and place of the transactions on which the GST can be applied
CO-4	Be able to do the accounts for maintaining GST and keeping of ledgers online
CO-5	Be able to register an organisation under GST and administering the details of the firm for GST regime and report to the authorities concerned

13.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	0	0	0	0	0	3	0	0	0
CO-2	3	0	0	0	0	0	3	0	0	0
CO-3	3	0	0	0	0	0	3	0	0	0
CO-4	3	0	0	0	0	0	3	0	0	0
CO-5	3	0	0	0	0	0	3	0	0	0

13.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	0	0	0	3	0	3
CO-2	0	0	0	3	0	3
CO-3	0	0	0	3	0	3
CO-4	0	0	0	3	0	3
CO-5	0	0	0	0	0	0

Corporate Accounting 2

14.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CO4CRT11
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	108
9	Hours per Week	6
10	Number of Modules	6
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

14.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Accounts of Insurance Companies	Chalk and talk	20
2	Accounts of Banking Companies	Chalk and talk	20
3	Internal Reconstruction	Chalk and talk	20
4	Amalgamation, Absorption and External Reconstruction	Chalk and talk	34
5	Liquidation of Companies	Chalk and talk	14
6	Null	Null	0

14.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

14.4 Course Outcome

CO-1	Able to familiarize with accounting procedures of Insurance Companies
CO-2	Get acquaint with Accounts of Banking Companies.
CO-3	Get equipped with the procedure of internal reconstruction.
CO-4	Able to get up to date with practical knowledge of amalgamation and external reconstruction.
CO-5	Able to get practical knowledge about the liquidation proceedings of companies.

14.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	2	1	3	2	1	3	2	3	2	2
CO-2	2	3	2	1	2	2	2	2	3	1
CO-3	2	3	2	2	1	2	3	1	2	3
CO-4	2	1	2	3	2	1	2	2	1	2
CO-5	2	3	1	2	2	1	2	1	2	3

14.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	2	2	3	3	2	2
CO-2	3	2	1	2	3	2
CO-3	2	3	1	2	3	1
CO-4	3	2	1	2	3	1
CO-5	1	2	3	3	2	2

Quantitative Techniques for Business

15.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CO4CRT12
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	108
9	Hours per Week	6
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

15.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Bivariate data analysis -1	Chalk and talk	22
2	Bivariate data analysis -11	Chalk and talk	20
3	Index numbers	Chalk and talk	22
4	Time series analysis	Chalk and talk	20
5	Probability	Chalk and talk	24

15.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

15.4 Course Outcome

CO-1	To provide practical exposure on calculation of measures of correlation and regression
CO-2	To provide practical exposure on calculation of probability
CO-3	To provide practical exposure on calculation of Index numbers
CO-4	To provide practical exposure on calculation of trend analysis
CO-5	To introduce the students about the concept of probability

15.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	0	3	0	0	0	0	0	0	0
CO-2	3	0	3	0	0	0	0	0	0	0
CO-3	3	0	0	0	0	2	0	0	0	0
CO-4	3	2	0	0	0	0	0	0	0	0
CO-5	3	2	0	0	0	0	0	0	0	0

15.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	0	3	0	0	0
CO-2	3	0	3	0	0	0
CO-3	3	0	3	0	0	0
CO-4	0	0	3	0	3	0
CO-5	0	0	0	0	0	0

Entrepreneurship Development and Project Management

16.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CO4CRT13
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

16.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Introduction to Entrepreneurship	Chalk and talk	10
2	Classification of Entrepreneurs	Chalk and talk	25
3	Project Identification	Chalk and talk	15
4	Project Formulation and Report	Chalk and talk	20
5	Entrepreneurial Support in India	Chalk and talk	20

16.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

16.4 Course Outcome

CO-1	Students must be able to acquire entrepreneurial spirits.
CO-2	Students must be capable of gaining knowledge to start up their venture with confidence and familiarised with the formulation of project report.
CO-3	Students should be talented to take up challenges and become employer than seeking employment. ²
CO-4	Students should be aware of the opportunities and support for entrepreneurship in India.
CO-5	Students must be capable of gaining knowledge to start up their venture with confidence and familiarised with the formulation of project report.

16.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	2	3	2	2	3	3	3	3	3	2
CO-2	2	3	3	3	3	3	3	2	3	3
CO-3	2	3	3	3	3	3	3	3	3	2
CO-4	2	2	2	2	3	2	3	1	2	1
CO-5	2	2	2	2	3	2	3	1	2	1

16.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	2	2	3	3	2	2
CO-2	3	2	1	2	3	2
CO-3	2	3	1	2	3	1
CO-4	3	2	1	2	3	1
CO-5	3	2	1	2	3	1

Financial Services

17.1 Course Overview

1	Course	Optional
2	Course Type	Theory
3	Course Code	CO4OCT01
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

17.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Introduction to Financial Services	Chalk and talk	15
2	Venture Capital and Securitisation	Chalk and talk	20
3	Leasing and Factoring	Chalk and talk	20
4	Credit Rating	Chalk and talk	15
5	Mergers and Acquisition	Chalk and talk	20

17.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

17.4 Course Outcome

CO-1	To develop understanding on the Financial Services including Merchant Banking.
CO-2	To get a basic understanding of the Venture Capital, Leasing and Factoring Services.
CO-3	To familiarise Credit Rating Services.
CO-4	To develop a sound knowledge and understanding about mergers and acquisitions.
CO-5	To get a basic understanding of the Venture Capital, Leasing and Factoring Services.

17.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	2	1	1	1	2	3	2	2	1
CO-2	3	2	1	1	1	2	3	2	2	1
CO-3	3	2	1	1	1	2	3	2	2	1
CO-4	3	2	1	1	1	2	3	2	2	1
CO-5	3	2	1	1	1	2	3	2	2	1

17.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	0	2	3	2	1
CO-2	3	0	2	3	2	1
CO-3	3	0	2	3	2	1
CO-4	3	0	2	3	2	1
CO-5	0	0	0	0	0	0

Cost Accounting-1**18.1 Course Overview**

1	Course	Core
2	Course Type	Theory
3	Course Code	CO5CRT14
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	108
9	Hours per Week	6
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

18.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Introduction to cost accounting	Chalk and talk	18
2	Accounting and control of material costs	Chalk and talk	25
3	Accounting and control of labour costs	Chalk and talk	20
4	Accounting for overheads	Chalk and talk	25
5	Preparation of cost sheets	Chalk and talk	20

18.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

18.4 Course Outcome

CO-1	Be able to define cost concepts and differentiate the cost accounting with other types of accounting.
CO-2	Be able to determine the price of issue of material and various levels of material i.e. reorder level, minimum level, maximum level and EOQ for managing working capital.
CO-3	Be able to use methods of time-keeping and time-booking and manage idle and overtime.
CO-4	Be able to define the features of overhead or indirect cost of production and basis of allocation and apportionment
CO-5	Be able to use cost-sheet to compute unit cost of product and to Determine basis for computing tender price of a product.

18.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	0	0	0	0	1	0	0	0	0
CO-2	3	0	0	2	0	0	0	0	0	0
CO-3	3	0	0	0	3	0	0	0	0	0
CO-4	3	0	0	0	0	3	0	0	0	0
CO-5	3	0	0	0	0	0	0	0	3	0

18.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	1	3	3	0	0	0
CO-2	1	0	3	0	0	3
CO-3	1	3	0	0	3	3
CO-4	1	0	0	0	3	3
CO-5	1	0	3	0	0	3

Environment Management and Human Rights**19.1 Course Overview**

1	Course	Core
2	Course Type	Theory
3	Course Code	CO5CRT15
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

19.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Natural Resources	Chalk and talk, ICT	18
2	Biodiversity and its conservation	Chalk and talk	26
3	Recent developments	Chalk and talk, ICT	15
4	RTI ,2005	Chalk and talk	13
5	Human Rights	Chalk and talk	18

19.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

19.4 Course Outcome

CO-1	To develop an understanding about the basic concepts of environmental sciences and extents of environmental management.
CO-2	Appreciate the environmental biodiversity and analyse the environmental issues that links between human being and natural systems.
CO-3	To understand the recent developments and practices in the field of Commerce and Management relating to environment
CO-4	To gain familiarity with the Right to information Act 2005
CO-5	To acquaint basic knowledge about human rights and develop the capacity to identify the issues and problems relating of human rights.

19.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	0	0	2	3	2	0	0	3	0
CO-2	3	0	0	0	0	0	0	0	0	0
CO-3	0	0	0	0	0	2	0	0	0	0
CO-4	3	0	0	0	0	0	0	0	0	0
CO-5	0	2	0	0	0	0	0	0	0	0

19.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	0	0	0	0	0
CO-2	0	0	3	0	0	0
CO-3	0	3	0	0	0	0
CO-4	0	0	0	3	0	0
CO-5	0	0	0	0	3	0

Financial Management

20.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CO5CRT16
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

20.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Introduction	Chalk and talk	15
2	Financing Decision	Chalk and talk	30
3	Investment Decision	Chalk and talk	20
4	Management of working capital	Chalk and talk	15
5	Dividend Decisions	Chalk and talk	10

20.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

20.4 Course Outcome

CO-1	Be able to get an idea about the basic concepts of financial management.
CO-2	Be able to understand the different aspects of financing decision and its impact on the capital structure of a firm
CO-3	Be able to know the dimensions of investment decision and different methods of capital budgeting
CO-4	Be able to acquire knowledge about the management of working capital of a firm and about the dividend decision of a company.
CO-5	Be able to acquire knowledge about the management of working capital of a firm and about the dividend decision of a company.

20.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	1	2	3	3	3	2	1	2	2
CO-2	3	1	2	3	1	2	2	2	2	2
CO-3	3	2	1	1	1	2	2	2	1	2
CO-4	3	1	1	2	1	1	2	1	1	2
CO-5	2	2	2	1	1	1	2	3	1	0

20.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	2	2	3	2	0
CO-2	2	2	2	2	2	0
CO-3	3	1	2	2	2	0
CO-4	3	1	1	1	2	0
CO-5	2	1	1	1	2	0

Finance and Taxation- Income Tax- I**21.1 Course Overview**

1	Course	Optional
2	Course Type	Theory
3	Course Code	CO5OCT01
4	Credit	3
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

21.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Introduction	Chalk and talk	15
2	Residential Status	Chalk and talk	15
3	Income from salary	Chalk and talk	25
4	Income from house property	Chalk and talk	15
5	Profits and gains of business and profession	Chalk and talk	20

21.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

21.4 Course Outcome

CO-1	To introduce the basic concept of Income Tax
CO-2	In order to familiarize the different know-how and heads of income with its components
CO-3	It helps to build an idea about income from house property as a concept
CO-4	It give more idea about the income from business or profession
CO-5	It give more idea about the income from business or profession

21.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	0	0	2	0	0	2	0	0	0
CO-2	3	0	0	0	0	0	0	0	0	0
CO-3	3	0	0	0	0	0	0	0	0	2
CO-4	3	0	0	0	0	0	0	0	0	2
CO-5	3	0	0	0	0	0	0	0	0	2

21.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	0	2	3	0	0
CO-2	3	0	0	3	0	0
CO-3	3	0	0	3	0	0
CO-4	3	0	0	3	0	0
CO-5	0	0	0	0	0	0

Fundamentals of Accounting

22.1 Course Overview

1	Course	Open
2	Course Type	Theory
3	Course Code	CO4OP01
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	72
9	Hours per Week	4
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

22.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Accounting	Chalk and talk	15
2	Journal	Chalk and talk	15
3	Ledger	Chalk and talk	22
4	Trial Balance	Chalk and talk, ICT	8
5	Final Accounts	Chalk and talk	12

22.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

22.4 Course Outcome

CO-1	To develop understanding on the basics of accounting.
CO-2	To get skills in the maintaining of journal, day books and ledger.
CO-3	To get skills in the preparation of Trial balance.
CO-4	To get skills in the preparation of final accounts.
CO-5	To get skills in the preparation of final accounts.

22.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	3	1	1	1	2	3	2	2	1
CO-2	3	3	1	1	1	2	3	2	2	1
CO-3	3	3	1	1	1	2	3	2	2	1
CO-4	3	3	1	1	1	2	3	2	2	1
CO-5	3	3	1	1	1	2	3	2	2	1

22.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	3	2	2	2	0
CO-2	3	3	2	2	2	0
CO-3	3	3	2	2	2	0
CO-4	3	3	2	2	2	0
CO-5	0	0	0	0	0	0

Cost Accounting-2**23.1 Course Overview**

1	Course	Core
2	Course Type	Theory
3	Course Code	CO6CRT17
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	108
9	Hours per Week	6
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

23.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Specific order costing	Chalk and talk	20
2	Operating costing	Chalk and talk	15
3	Process costing	Chalk and talk	24
4	Marginal costing and BEA	Chalk and talk	25
5	Budget and budgetary control	Chalk and talk, ICT	24

23.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

23.4 Course Outcome

CO-1	Be able to accumulate the different specific order costing.
CO-2	Be able to ascertain the different operational cost
CO-3	Be able to Define the process to compute total cost of a product belong to various production processes
CO-4	Be able to do the analysis of marginal costing and BEP
CO-5	Able to prepare various budgets like fixed and flexible budgets

23.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	2	0	0	0	0	3	2	2	0	0
CO-2	2	0	0	0	0	3	2	2	0	0
CO-3	2	0	0	0	0	3	2	2	0	0
CO-4	2	0	0	0	0	3	2	2	0	0
CO-5	2	0	0	0	0	3	2	2	0	0

23.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	2	3	2	0	0	0
CO-2	2	3	2	0	0	0
CO-3	2	3	2	0	0	0
CO-4	2	3	2	0	0	0
CO-5	2	3	2	0	0	0

Advertisements and Sales Management

24.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CO6CRT18
4	Credit	3
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	72
9	Hours per Week	4
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

24.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Introduction	Chalk and talk	18
2	Advertisement appeals and media	Chalk and talk	18
3	Advertising research	Chalk and talk	10
4	Sales promotion	Chalk and talk	18
5	Personal selling	Chalk and talk	8

24.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

24.4 Course Outcome

CO-1	To develop understanding of various facets of advertising and describe the different types of advertisement.
CO-2	Identify and develop knowledge about the most feasible advertising appeal and the media mix.
CO-3	The learner should have a basic understanding about Advertising research-especially in the areas of measuring the effectiveness of advertising.
CO-4	To examine and analyse the importance of Sales promotion and Promotion mix
CO-5	Develop sound knowledge and understanding about the concept of personal selling.

24.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	0	0	0	0	0	0	0	0	0
CO-2	3	0	0	0	0	0	0	0	0	0
CO-3	0	0	3	0	0	0	0	0	0	0
CO-4	0	0	0	0	0	0	0	0	3	0
CO-5	0	0	3	0	0	0	0	0	0	0

24.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	2	3	2	0	0	0
CO-2	3	0	0	0	0	0
CO-3	0	0	3	0	0	0
CO-4	0	0	0	0	0	0
CO-5	0	0	3	0	0	0

Auditing and Assurance

25.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CO6CRT19
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

25.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Introduction	Chalk and talk	17
2	Audit engagement, documentation and evidence	Chalk and talk	15
3	Internal control	Chalk and talk	25
4	Audit of limited companies	Chalk and talk	15
5	Special audits and investigation	Chalk and talk	18

25.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

25.4 Course Outcome

CO-1	Able to understand the basics of auditing and different types of auditing.
CO-2	To acquire knowledge about how to conduct auditing in a systematic way
CO-3	Be able to identify the importance of internal check in an organisation
CO-4	Be able to understand how to conduct auditing in a limited company.
CO-5	Be able to understand how to conduct auditing in a limited company.

25.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	2	2	1	2	1	2	3	1	2
CO-2	3	1	1	2	2	1	2	3	2	2
CO-3	3	1	2	2	2	2	2	2	1	2
CO-4	3	2	2	3	2	2	2	1	2	3
CO-5	1	1	1	1	2	1	2	1	1	2

25.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	2	3	1	3	2	0
CO-2	3	3	2	2	2	0
CO-3	3	3	1	2	2	0
CO-4	3	1	2	1	2	0
CO-5	3	1	1	1	2	0

Management Accounting

26.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CO6CRT20
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

26.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Introduction to Management Accounting	Chalk and talk	20
2	Financial Statement Analysis	Chalk and talk	10
3	Ratio Analysis	Chalk and talk	30
4	Fund flow Analysis	Chalk and talk	15
5	Cash Flow Statement	Chalk and talk, ICT	15

26.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

26.4 Course Outcome

CO-1	Students should be aware of the theory base of Management Accounting.
CO-2	Students should be capable with management accounting techniques for the analysis and Interpretation of financial statements.
CO-3	Students should be talented in the application of various accounting ratios.
CO-4	Students should be equipped to solve various problems related to Fund flow and Cash flow statements.
CO-5	Students should be talented in the application of various accounting ratios.

26.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	2	2	1	1	3	3	0	0	1	1
CO-2	1	3	1	1	3	2	0	0	1	1
CO-3	2	2	1	1	3	1	0	0	2	1
CO-4	2	2	1	1	3	2	0	0	1	0
CO-5	2	2	1	1	3	2	0	0	1	0

26.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	3	3	3	2	0
CO-2	2	3	2	3	1	0
CO-3	3	2	2	3	1	0
CO-4	2	1	1	2	1	0
CO-5	0	0	0	0	0	0

Finance and Taxation- Income Tax- II**27.1 Course Overview**

1	Course	Optional
2	Course Type	Theory
3	Course Code	CO6OCT01
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	80
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	5
12	Assignment/Seminar	5
13	Assessment Test	10 (2 × 5 = 10)

27.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Capital gains	Chalk and talk	20
2	Income from other sources	Chalk and talk	10
3	Clubbing of income	Chalk and talk	25
4	Assessment of individuals	Chalk and talk	20
5	Income tax authorities	Chalk and talk	15

27.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

27.4 Course Outcome

CO-1	To develop an idea about capital gain among students
CO-2	To enlighten the concept of income from other source
CO-3	Enabling the students to have a fair idea on set-off and carry forward of losses
CO-4	To determine the concept of assessment of individual
CO-5	To determine the concept of assessment of individual

27.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	0	0	2	0	0	2	0	0	0
CO-2	3	0	0	0	0	0	0	0	0	2
CO-3	3	0	0	0	0	0	0	0	0	2
CO-4	3	0	0	0	0	0	0	0	2	2
CO-5	3	0	0	0	0	0	0	0	2	2

27.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	0	2	3	0	0
CO-2	3	0	0	3	0	0
CO-3	3	0	0	3	0	0
CO-4	3	0	0	3	0	0
CO-5	0	0	0	0	0	0

Specialised Accounting

28.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CM010101
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	150
7	Internal Assessment	30
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

28.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Accounting standards	Chalk and talk	25
2	Valuation of goodwill and shares	Chalk and talk	15
3	Accounting for amalgamation	Chalk and talk, ICT	30
4	Accounting for NBFC	Chalk and talk	10
5	Developments in Accounting	Chalk and talk	10

28.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

28.4 Course Outcome

CO-1	Providing an in depth understanding about theoretical and practical aspects of major Accounting Standards to apply the same in different practical situations
CO-2	Ascertain the value of goodwill and value of companies based on the value of shares and compare the real value of shares and with the market prices and identify the mispricing.
CO-3	In depth understanding about the determination of purchase consideration in
CO-4	Develop a clear understanding about different types of NBFCs, the provisioning norms and to understand the concept of NAV of mutual funds through
CO-5	to understand the concept of NAV of mutual funds through

28.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	2	2	2	3	2	3	2	2	3
CO-2	3	2	2	3	3	2	2	2	2	3
CO-3	3	1	2	2	2	1	2	2	1	1
CO-4	3	1	2	2	2	1	1	2	1	1
CO-5	2	3	1	1	1	3	1	2	1	1

28.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	1	2	3	2	2
CO-2	3	1	2	1	2	2
CO-3	3	3	1	2	2	3
CO-4	3	2	1	1	2	1
CO-5	1	2	2	2	2	1

Organisational Behaviour

29.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CM010102
4	Credit	3
5	Duration of External Examination	3 hours
6	External Assessment	150
7	Internal Assessment	30
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

29.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Meaning and definition of Organisation Behaviour	Chalk and talk	15
2	Concept of Human Behaviour	Chalk and talk	25
3	Transactional Analysis	Chalk and talk	25
4	Organisational Change	Chalk and talk	15
5	Concept and determinants of organizational culture	Chalk and talk	10

29.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

29.4 Course Outcome

CO-1	Basic understanding about the concepts of oB
CO-2	A very good understanding about individual behaviour and motivation
CO-3	Imparting deep understanding about group behaviour and leadership
CO-4	Add the knowledge base of the leaner regarding
CO-5	the role of organisational culture and conflit

29.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	2	2	2	3	2	3	2	2	3
CO-2	3	2	2	3	3	2	2	2	2	3
CO-3	3	1	2	2	2	1	2	2	1	1
CO-4	3	1	2	2	2	1	1	2	1	1
CO-5	2	3	1	1	1	3	1	2	1	1

29.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	1	2	3	2	2
CO-2	3	1	2	1	2	2
CO-3	3	3	1	2	2	3
CO-4	3	2	1	1	2	1
CO-5	1	2	2	2	2	1

Marketing Management

30.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CM010103
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	150
7	Internal Assessment	30
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

30.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Marketing Management-An Over view	Chalk and talk	25
2	Segmentation, Targeting and product positioning	Chalk and talk	20
3	Consumer Behaviour	Chalk and talk	10
4	Product and Brand Management	Chalk and talk	25
5	Service Marketing	Chalk and talk	10

30.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

30.4 Course Outcome

CO-1	Be able to made aware about marketing theories
CO-2	The learner should get a clear understanding about the market segmentation process and its applications in marketing strategies.
CO-3	Develop an idea about consumer behaviour and its impact.
CO-4	Good understanding about product line, product mix, brand equity, brand identity, brand personality and brand image.
CO-5	Develop sound ideas regarding services marketing and service quality.

30.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	0	0	0	0	0	0	0	0	0
CO-2	0	0	3	0	0	0	0	0	0	0
CO-3	3	0	0	0	0	0	0	0	0	0
CO-4	3	0	0	0	0	0	0	0	0	0
CO-5	0	0	3	0	0	0	0	0	0	0

30.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	0	0	3	0	0
CO-2	3	0	0	3	0	0
CO-3	3	0	0	3	0	0
CO-4	3	0	0	3	0	0
CO-5	3	0	0	3	0	0

Management Optimisation Techniques

31.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CM010104
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	150
7	Internal Assessment	30
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

31.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Introduction to Optimisation Techniques	Chalk and talk	7
2	Linear Programing	Chalk and talk	25
3	Transportation and assignment problems	Chalk and talk	20
4	Decision Theory	Chalk and talk	20
5	Network analysis	Chalk and talk	18

31.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

31.4 Course Outcome

CO-1	Develop theoretical understanding about various business optimization models
CO-2	Ability to develop Linear Programming Models for business problems and Solve the same
CO-3	Application of Linear Programming in the areas of transportation , assignment and decision making
CO-4	Understand and apply network analysis techniques for project implementation.
CO-5	Develop theoretical understanding about various business optimization models

31.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	0	0	0	0	0	3	0	0	0
CO-2	3	3	0	0	0	0	0	0	2	0
CO-3	3	0	0	1	0	0	0	0	0	0
CO-4	2	0	1	0	0	2	0	0	0	0
CO-5	2	0	1	0	0	2	0	0	0	0

31.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	0	0	0	3	3
CO-2	2	0	0	0	2	0
CO-3	3	0	0	0	3	3
CO-4	3	0	0	0	3	3
CO-5	0	0	0	0	0	0

Methodology for Social Science Research**32.1 Course Overview**

1	Course	Core
2	Course Type	Theory
3	Course Code	CM010105
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	150
7	Internal Assessment	30
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

32.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Social Science Research and Introduction		15
2	Research Problem and Design	Chalk and talk	20
3	Sampling Design	Chalk and talk	15
4	Instrument Development and Data Collection	Chalk and talk	25
5	Interpretation and Research Reporting	Chalk and talk	15

32.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

32.4 Course Outcome

CO-1	Develop a thorough understanding about the basic concepts of social science research
CO-2	After completing this module, the learner should be able to formulate a research
CO-3	After studying the theoretical aspects of sampling design, the learner should be able to draw a sampling design.
CO-4	Detailed knowledge about the instrument development, its validation and different forms of scaling.
CO-5	Able to do the technical report writing

32.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	0	0	3	3	0	0	0	0	0	0
CO-2	0	0	3	0	0	0	0	0	0	0
CO-3	0	0	3	3	0	0	0	0	0	0
CO-4	0	0	3	3	0	0	0	0	0	0
CO-5	0	0	3	3	3	0	0	0	0	0

32.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	0	0	3	0	0	3
CO-2	0	0	3	0	0	3
CO-3	0	0	3	0	0	3
CO-4	0	0	3	0	0	3
CO-5	0	0	0	0	0	0

Advanced Corporate Accounting

33.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CM010201
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	150
7	Internal Assessment	30
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

33.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Accounts of holding companies	Chalk and talk	27
2	Accounts of Public Utility Undertakings	Chalk and talk	20
3	Bankruptcy Code 2016	Chalk and talk	10
4	Liquidation of Companies	Chalk and talk	18
5	Accounting for Specialized Businesses	Chalk and talk	15

33.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

33.4 Course Outcome

CO-1	The learner should be able to prepare consolidated financial statements of group companies.
CO-2	Preparation of the financial statements of public utility companies and deal with the disposal of surplus.
CO-3	Develop and awareness on the procedure of bankruptcy under the recent Bankruptcy Procedure Code.
CO-4	Familiarizing the learner with the accounting procedures of liquidation of companies and preparation of various statements required as per the Companies Act.
CO-5	Basic understanding about the preparation of accounts of some special lines of businesses like shipping, hospitals and hotels.

33.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	2	1	3	2	1	3	2	1	3	0
CO-2	2	3	2	1	2	2	1	2	2	0
CO-3	2	3	2	2	1	2	2	1	2	0
CO-4	2	1	2	3	2	1	3	2	1	0
CO-5	2	3	1	2	2	1	2	2	1	0

33.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	2	2	3	3	2	2
CO-2	3	2	1	2	3	2
CO-3	2	3	1	2	3	1
CO-4	3	2	1	2	3	1
CO-5	1	2	3	3	2	2

Human Resource Management

34.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CM010202
4	Credit	3
5	Duration of External Examination	3 hours
6	External Assessment	150
7	Internal Assessment	30
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

34.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Human Resource Management	Chalk and talk, ICT	20
2	Human Resource Development	Chalk and talk	18
3	Training and Concept of Training	Chalk and talk, ICT	17
4	Performance Appraisal and Industrial Relations	Chalk and talk, ICT	20
5	HR Outsourcing	Chalk and talk	15

34.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

34.4 Course Outcome

CO-1	Be able to acquaint with Concepts of HRM
CO-2	Be able to Understand HRM Developmet , Stress amnagemnt Etc.
CO-3	Be able to Highe level knowledge about training
CO-4	Be able know the industrial relations
CO-5	Be able to understand the HR outsourcing, HR audit

34.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	0	0	3	0	0	3	0	0	0	0
CO-2	0	0	3	0	0	3	0	0	0	0
CO-3	0	0	3	0	0	3	0	0	0	0
CO-4	0	0	3	0	0	3	0	0	0	0
CO-5	0	0	3	0	0	3	0	0	0	0

34.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	2	2	3	3	2	2
CO-2	3	2	1	2	3	2
CO-3	2	3	1	2	3	1
CO-4	3	2	1	2	3	1
CO-5	1	2	0	0	2	2

International Business and Finance**35.1 Course Overview**

1	Course	Core
2	Course Type	Theory
3	Course Code	CM010203
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	150
7	Internal Assessment	30
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

35.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Basics of International Business	Chalk and talk, ICT	18
2	International Trade	Chalk and talk	18
3	International Economic Institutions	Chalk and talk, ICT	18
4	International Monetary System	Chalk and talk, ICT	18
5	International Investments	Chalk and talk	18

35.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

35.4 Course Outcome

CO-1	Familiarisation with globalisation, internationalisation of business and the international business environment. .
CO-2	Understanding about theories of international trade, trade barriers and trade block
CO-3	Imparting idea about various economic institutions related to international trade. Understanding
CO-4	Achieve high level knowledge about various aspects of international monetary system.
CO-5	Develop an understanding about the international investment environment.

35.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	0	0	3	0	0	3	0	0	0	0
CO-2	0	0	3	0	0	3	0	0	0	0
CO-3	0	0	3	0	0	3	0	0	0	0
CO-4	0	0	3	0	0	3	0	0	0	0
CO-5	0	0	3	0	0	3	0	0	0	0

35.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	0	0	0	0	3
CO-2	3	0	0	0	0	3
CO-3	3	0	0	0	0	3
CO-4	3	0	0	0	0	3
CO-5	3	0	0	0	0	3

Quantitative Techniques

36.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CM010204
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	150
7	Internal Assessment	30
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

36.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Introduction to Quantitative Techniques	Chalk and talk, ICT	20
2	Statistical Inference	Chalk and talk	30
3	Non parametric tests	Chalk and talk, ICT	20
4	Statistical Quality Control	Chalk and talk, ICT	12
5	Introduction to Multivariate analysis	Chalk and talk, ICT	8

36.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

36.4 Course Outcome

CO-1	This course intends to give understanding about the applications of quantitative techniques.
CO-2	This course intends to give understanding about the applications of quantitative techniques
CO-3	After learning this course, the student should be in a position to identify appropriate parametric test for testing the hypotheses.
CO-4	The learner should be equipped with the skills to identify the most suitable non parametric test for testing a hypothesis
CO-5	The learner should be equipped with the skills to apply the principles of SQC

36.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	0	0	0	0	0	0	0	0	0
CO-2	0	0	3	0	0	0	0	0	0	0
CO-3	3	0	0	0	0	0	0	0	0	0
CO-4	3	0	0	0	0	0	0	0	0	0
CO-5	0	0	3	0	0	0	0	0	0	0

36.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	0	0	3	0	0	3
CO-2	0	0	3	0	0	3
CO-3	0	0	3	0	0	3
CO-4	0	0	3	0	0	3
CO-5	0	0	3	0	0	3

Strategic Management

37.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CM010205
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	150
7	Internal Assessment	30
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

37.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Introduction to Strategic Management	Chalk and talk, ICT	18
2	Environment Analysis	Chalk and talk	22
3	Strategic Formulation	Chalk and talk, ICT	22
4	Tools of Strategy Planning	Chalk and talk, ICT	12
5	Strategy implementation and Control	Chalk and talk, ICT	16

37.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

37.4 Course Outcome

CO-1	Strong understanding about the theoretical foundations of strategic management.
CO-2	Clear understanding about various models of environmental and internal analysis.
CO-3	Development of an idea about the strategy formulation process at the corporate level.
CO-4	Familiarization with various tools strategic planning and evaluation.
CO-5	Understanding about the modes of implementation and control of strategies.

37.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	3	0	2	0	0	0	0	0	0
CO-2	0	0	2	0	0	0	2	0	3	0
CO-3	0	0	0	0	0	2	0	0	0	1
CO-4	0	0	2	0	0	0	2	0	3	0
CO-5	0	0	0	0	0	2	0	0	0	1

37.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	0	0	3	0	0
CO-2	3	0	0	3	0	0
CO-3	3	0	0	3	0	0
CO-4	3	0	0	3	0	0
CO-5	3	0	0	3	0	0

Management Accounting

38.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	MA03C11
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	120
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

38.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Introduction	Chalk and talk, ICT	10
2	Financial Statement Analysis	Chalk and talk	10
3	Ratio Analysis	Chalk and talk, ICT	25
4	Fund flow Analysis	Chalk and talk, ICT	35
5	Inflation Accounting	Chalk and talk, ICT	10

38.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

38.4 Course Outcome

CO-1	To enlighten the students thought and knowledge on management Accounting
CO-2	Helps to give proper idea on financial statement analysis in practical point of view
CO-3	To introduce the concept of fund flow, cash flow statement and ratio analysis
CO-4	To enlighten the students thought and knowledge on management Accounting
CO-5	Be able to do the costing techniques

38.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	2	2	2	1	0	0	0	0	0
CO-2	3	2	2	3	2	0	0	0	0	0
CO-3	3	1	1	2	1	0	0	0	0	0
CO-4	3	1	1	1	1	0	0	0	0	0
CO-5	3	2	0	1	2	0	0	0	0	0

38.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	0	3	2	0	1	0
CO-2	0	0	2	3	2	0
CO-3	0	0	3	0	0	0
CO-4	0	0	2	3	2	0
CO-5	0	0	3	0	0	0

Direct Taxes-Law and Practice**39.1 Course Overview**

1	Course	Core
2	Course Type	Theory
3	Course Code	DT03C12
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	120
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

39.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Objective of Taxation	Chalk and talk, ICT	10
2	Heads of Income	Chalk and talk	50
3	Clubbing of income	Chalk and talk, ICT	5
4	Deduction from Gross Total Income	Chalk and talk, ICT	10
5	Assessment	Chalk and talk, ICT	15

39.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

39.4 Course Outcome

CO-1	Acquire knowledge regarding the basic concepts of Income Tax.
CO-2	Able to compute the income from salary and house property
CO-3	Determine taxable profit of a business or profession.
CO-4	Able to compute capital gain and income from other sources
CO-5	Able to calculate Gross Total Income of an individual and taxability

39.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	0	0	2	2	2	1	0	0	0
CO-2	3	0	0	2	2	3	2	0	0	0
CO-3	3	0	0	1	1	2	1	0	0	0
CO-4	3	0	0	1	1	1	1	0	0	0
CO-5	3	0	0	2	2	1	2	0	0	0

39.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	0	0	3	0	0	3
CO-2	0	0	3	0	0	3
CO-3	0	0	3	0	0	3
CO-4	0	0	3	0	0	3
CO-5	0	0	3	0	0	3

International Business**40.1 Course Overview**

1	Course	Core
2	Course Type	Theory
3	Course Code	IB03C13
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	120
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

40.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Meaning and Importance	Chalk and talk, ICT	15
2	Globalisation	Chalk and talk	20
3	International Economic Institutions	Chalk and talk, ICT	15
4	International Investment	Chalk and talk, ICT	25
5	Global Regulatory Environment	Chalk and talk, ICT	15

40.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

40.4 Course Outcome

CO-1	Be able to get an idea about the basics of international business.
CO-2	Be able to understand globalization and its impact on international business
CO-3	Be able to know about the functioning of various international economic institutions
CO-4	Be able to identify the features of international investment and global regulatory environment.
CO-5	Be able to understand globalization and its impact on international business

40.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	2	2	2	1	3	2	2	2	3
CO-2	3	2	2	3	2	2	2	2	2	1
CO-3	3	1	1	2	1	1	3	1	1	1
CO-4	3	1	1	1	1	2	3	1	1	2
CO-5	2	2	2	1	2	1	2	1	1	2

40.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	2	1	2	3	2
CO-2	3	2	1	2	3	2
CO-3	3	3	2	1	1	2
CO-4	3	3	3	3	1	2
CO-5	2	1	1	1	2	3

Corporate Governance

41.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	CG03C14
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	120
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

41.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Corporate governance	Chalk and talk, ICT	15
2	corporate governance and mandatory and non-mandatory requirements	Chalk and talk	20
3	corporate excellence	Chalk and talk	15
4	Business ethics	Chalk and talk	25
5	Building corporate image	Chalk and talk	15

41.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

41.4 Course Outcome

CO-1	Able to understand corporate governance.
CO-2	Able to understand the clause 49 of listing agreement by SEBI.
CO-3	Gets aware about excellence in corporate world.
CO-4	Able to get up to date with ethical way of doing business.
CO-5	Students be aware of corporate image building.

41.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	2	1	3	2	1	3	0	1	3	0
CO-2	2	3	2	1	2	2	0	2	2	0
CO-3	2	3	2	2	1	2	0	1	2	0
CO-4	2	1	2	3	2	3	0	2	3	0
CO-5	2	3	1	2	2	3	0	2	3	0

41.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	2	2	3	3	2	2
CO-2	3	2	1	2	3	2
CO-3	2	3	1	2	3	1
CO-4	3	2	1	2	3	1
CO-5	1	2	3	3	2	2

Business Environment**42.1 Course Overview**

1	Course	Core
2	Course Type	Theory
3	Course Code	BE03C15
4	Credit	4
5	Duration of External Examination	3 hours
6	External Assessment	120
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

42.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Nature and scope of business environment	Chalk and talk, ICT	15
2	Economic environment	Chalk and talk	10
3	Political and legal environment	Chalk and talk	20
4	Social and cultural environment	Chalk and talk	30
5	Environmental management	Chalk and talk	15

42.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

42.4 Course Outcome

CO-1	Students should be able to understand the impact of environment in business.
CO-2	Students must be capable of recognizing various economic systems prevailing in the world.
CO-3	Students should be able to be aware of the impact of political and legal environments for business.
CO-4	The students must be well known about the role of social responsibility in business and its implications.
CO-5	Students should be trained about future oriented life through the concept of sustainable development.

42.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	2	1	3	2	1	3	0	0	0	0
CO-2	2	3	2	1	2	2	0	0	0	0
CO-3	2	3	2	2	1	2	0	0	0	0
CO-4	2	1	2	3	2	3	0	0	0	0
CO-5	2	3	1	2	2	3	0	0	0	0

42.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	2	2	3	3	2	2
CO-2	3	2	1	2	3	2
CO-3	2	3	1	2	3	1
CO-4	3	2	1	2	3	1
CO-5	1	2	3	3	2	2

Advanced Cost Accounting

43.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	AC04C16
4	Credit	3
5	Duration of External Examination	3 hours
6	External Assessment	120
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

43.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Process Costing	Chalk and talk, ICT	20
2	Marginal Costing	Chalk and talk	25
3	Budgetary Control	Chalk and talk	15
4	Standard Costing	Chalk and talk	20
5	Cost Accounting System	Chalk and talk	10

43.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

43.4 Course Outcome

CO-1	To learn about the higher application of cost accounting techniques and methods.
CO-2	Describe strategic cost analysis techniques and apply these techniques for performance evaluation and managing a profitable and competitive enterprise.
CO-3	To develop the know-how and concept of marginal costing, process costing and standard costing with practical problems
CO-4	To learn about the higher application of cost accounting techniques and methods.
CO-5	To learn about the higher application of cost accounting techniques and methods.

43.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	2	0	0	0	2	0	0	0	0
CO-2	3	0	2	0	0	0	0	0	0	0
CO-3	3	0	0	1	0	0	0	0	0	0
CO-4	3	0	2	0	0	0	0	0	0	0
CO-5	3	0	0	1	0	0	0	0	0	0

43.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	0	3	3	0	0	0
CO-2	0	0	0	0	3	2
CO-3	0	3	0	2	2	0
CO-4	0	3	3	0	0	0
CO-5	0	0	0	0	3	2

Direct taxes - Assessment and Procedures**44.1 Course Overview**

1	Course	Core
2	Course Type	Theory
3	Course Code	DT04C17
4	Credit	3
5	Duration of External Examination	3 hours
6	External Assessment	120
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

44.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Assessment and Computation of Tax	Chalk and talk, ICT	40
2	Assessment Procedures	Chalk and talk	10
3	Income Tax Authorities and Powers	Chalk and talk	10
4	Wealth Tax	Chalk and talk	20
5	Tax Planning	Chalk and talk	10

44.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

44.4 Course Outcome

CO-1	Compute the total income and tax liability of firms and Association of Persons
CO-2	Carry out assessment of companies and determine their tax liability
CO-3	Understanding about the assessment procedures, TDS and advance payment of tax and application in various situations
CO-4	Carry out assessment of companies and determine their tax liability
CO-5	Learn tax planning concepts and apply the same

44.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	0	0	1	2	0	0	0	0	0
CO-2	3	0	0	3	2	0	0	0	0	0
CO-3	3	0	0	2	1	0	0	0	0	0
CO-4	3	0	0	2	2	0	0	0	0	0
CO-5	3	0	0	2	3	0	0	0	0	0

44.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	0	0	3	0	0	3
CO-2	0	0	3	0	0	3
CO-3	0	0	3	0	0	3
CO-4	0	0	3	0	0	3
CO-5	0	0	3	0	0	3

International Finance

45.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	IF04E01
4	Credit	3
5	Duration of External Examination	3 hours
6	External Assessment	120
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

45.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Introduction	Chalk and talk, ICT	20
2	International Financial System	Chalk and talk	20
3	MNCs	Chalk and talk	15
4	Parity Conditions in International Finance	Chalk and talk	20
5	Management of Working Capital	Chalk and talk	15

45.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

45.4 Course Outcome

CO-1	To get an idea about the basics of international finance
CO-2	Be able to understand the history of international monetary system
CO-3	To know the functioning of multinational companies
CO-4	Be able to acquire knowledge about the parity conditions and management of working capital in international finance
CO-5	To know the functioning of multinationals

45.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	3	2	3	2	3	3	2	2	0	0
CO-2	3	2	2	2	1	1	1	2	0	0
CO-3	3	1	1	2	1	1	1	2	0	0
CO-4	3	1	1	2	2	1	1	2	0	0
CO-5	2	2	2	2	2	1	1	2	0	0

45.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	3	2	2	2	2
CO-2	3	2	1	2	2	2
CO-3	3	2	1	2	2	2
CO-4	3	1	1	2	2	2
CO-5	2	1	1	1	2	2

Financial Markets and Derivatives

46.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	FM04E02
4	Credit	3
5	Duration of External Examination	3 hours
6	External Assessment	120
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

46.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Financial system	Chalk and talk	10
2	Primary market	Chalk and talk	10
3	Derivatives	Chalk and talk	20
4	Futures contracts	Chalk and talk	25
5	Options-types	Chalk and talk	25

46.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

46.4 Course Outcome

CO-1	Students should be familiar with the financial system of the country in General
CO-2	Students must be able to understand various capital market operations in particular.
CO-3	Students should acquire good understanding of Derivative Trading through Forward Market
CO-4	Students should acquire good understanding of Derivative Trading through Forward Market.
CO-5	Students should be provided with advanced knowledge in Futures and Options trading with practical problems of value calculation.

46.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	2	1	3	2	1	3	3	3	0	0
CO-2	2	3	2	1	2	2	2	2	0	0
CO-3	2	3	2	2	1	2	2	2	0	0
CO-4	2	1	2	3	2	3	3	3	0	0
CO-5	2	3	1	2	2	3	3	3	0	0

46.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	2	2	3	3	2	2
CO-2	3	2	1	2	3	2
CO-3	2	3	1	2	3	1
CO-4	3	2	1	2	3	1
CO-5	1	2	3	3	2	2

Security Analysis and Portfolio Management

47.1 Course Overview

1	Course	Core
2	Course Type	Theory
3	Course Code	SA04E03
4	Credit	3
5	Duration of External Examination	3 hours
6	External Assessment	120
7	Internal Assessment	20
8	Total hours	90
9	Hours per Week	5
10	Number of Modules	5
Distribution of Internal Marks		
11	Attendance	0
12	Assignment/Seminar	0
13	Assessment Test	0 (0 × 0 = 0)

47.2 Curriculum Structure

Module	Module Title	Delivery Methods	Total hours
1	Investment	Chalk and talk	15
2	Security analysis	Chalk and talk	15
3	Technical analysis	Chalk and talk	25
4	Portfolio theory	Chalk and talk	20
5	Portfolio selection	Chalk and talk	15

47.3 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Assignments	Internal Assessment
3	Seminar	Internal Assessment
4	University Examination	External Assessment

47.4 Course Outcome

CO-1	Students be able to understand the concept of portfolio investment.
CO-2	Able to understand security analysis and EIC framework.
CO-3	Helps the students aware about technical analysis and EMH.
CO-4	Provides practical knowledge about the portfolio construction.
CO-5	Gives awareness about portfolio evaluation and revision.

47.5 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	2	1	3	2	1	3	1	3	0	0
CO-2	2	3	2	1	2	2	2	2	0	0
CO-3	2	3	2	2	1	2	1	2	0	0
CO-4	2	1	2	3	2	3	2	3	0	0
CO-5	2	3	2	2	2	3	2	3	0	0

47.6 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	2	2	3	3	2	2
CO-2	3	2	1	2	3	2
CO-3	2	3	1	2	3	1
CO-4	3	2	1	2	3	1
CO-5	1	2	3	3	2	2

Project(P)**48.1 Course Overview**

1	Course	core
2	Course Type	Practical
3	Course Code	PD04C18
4	Credit	3
5	Duration of External Examination	3 hours
6	External Assessment	100
7	Internal Assessment	20
8	Total hours	0
9	Hours per Week	1
10	Number of Experiments	15
11	Total Week to complete	3
Distribution of Internal Marks		
12	Attendance	2
13	Record	4
14	Assessment Test	4 (1 × 4 = 1)

48.2 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Practical Record	Internal Assessment
3	Experimental Skill	Internal Assessment
4	University Examination	External Assessment

48.3 Course Outcome

CO-1	to be able to do Quality Research Output
CO-2	Able to do make literature review
CO-3	Able to do evaluation
CO-4	Able to make findings
CO-5	Able to do write report

48.4 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	0	0	3	3	0	0	0	0	0	0
CO-2	0	0	0	0	3	0	0	0	0	0
CO-3	0	0	0	0	3	0	0	0	0	0
CO-4	0	0	0	0	3	0	0	0	0	0
CO-5	0	0	0	0	3	0	0	0	0	0

48.5 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	0	0	0	0	3	3
CO-2	0	0	0	0	3	3
CO-3	0	0	0	0	3	3
CO-4	0	0	0	0	3	3
CO-5	0	0	0	0	3	3

Viva(P)**49.1 Course Overview**

1	Course	core
2	Course Type	Practical
3	Course Code	VV04c19
4	Credit	2
5	Duration of External Examination	3 hours
6	External Assessment	100
7	Internal Assessment	20
8	Total hours	0
9	Hours per Week	1
10	Number of Experiments	15
11	Total Week to complete	3
Distribution of Internal Marks		
12	Attendance	2
13	Record	4
14	Assessment Test	4 (1 × 4 = 1)

49.2 Evaluation Methods

No.	Assessment Methods	Evaluation Type
1	Assessment tests	Internal Assessment
2	Practical Record	Internal Assessment
3	Experimental Skill	Internal Assessment
4	University Examination	External Assessment

49.3 Course Outcome

CO-1	The learner should have the capacity to communicate his/her understanding in various subjects studied.
CO-2	Able to do face interview
CO-3	able to convey the ideas
CO-4	able to make presentations
CO-5	able to make conclusions

49.4 CO – PO Mapping

CO	PO-1	PO-2	PO-3	PO-4	PO-5	PO-6	PO-7	PO-8	PO-9	PO-10
CO-1	0	0	0	0	3	0	0	0	0	0
CO-2	0	0	0	0	3	0	0	0	0	0
CO-3	0	0	0	0	3	0	0	0	0	0
CO-4	0	0	0	0	3	0	0	0	0	0
CO-5	0	0	0	0	3	0	0	0	0	0

49.5 CO – PSO Mapping

CO	PSO-1	PSO-2	PSO-3	PSO-4	PSO-5	PSO-6
CO-1	3	3	3	3	3	3
CO-2	3	3	3	3	3	3
CO-3	3	3	3	3	3	3
CO-4	3	3	3	3	3	3
CO-5	3	3	3	3	3	3

